

Investment Strategy and Objectives

The Outcome Global Tactical Asset Allocation strategy manages portfolios comprised of large, liquid ETFs. The strategy is designed to provide efficient global diversification, offer better protection in bear markets, and deliver higher long-term returns.

Monthly Results:

GTAA (CAD-based accounts)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
2017					1.7%	-0.1%	1.9%	0.1%	0.5%	1.6%	0.5%	1.3%	7.7%
2018	1.3%	-2.7%	-0.3%	-0.2%	0.6%	0.8%	0.9%	0.9%	-1.1%	-1.7%	0.2%	1.6%	0.2%
2019	0.0%	0.7%	1.4%	1.5%	-2.9%	0.7%	-0.2%	3.7%	0.4%	0.6%	0.7%	2.0%	8.8%
2020	-0.8%	-2.9%											-3.7%

GTAA (USD-based accounts)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
2017								1.3%	0.9%	1.1%	0.5%	1.4%	5.4%
2018	2.0%	-3.4%	-0.2%	-0.1%	0.4%	0.6%	1.0%	0.7%	-0.4%	-2.0%	-0.1%	0.9%	-0.8%
2019	1.1%	0.3%	1.6%	1.5%	-2.9%	1.3%	-0.2%	2.9%	0.6%	1.1%	0.7%	2.3%	10.7%
2020	-1.0%	-3.1%											-4.1%

Portfolio Allocation

At the end of January, the GTAA strategy made significant changes to its portfolio. Notably, the strategy liquidated its exposure to Eurozone stocks, Japanese stocks, and emerging markets stocks. The portfolio also initiated a 10% position in U.S. REITs and increased its exposure to both U.S. Treasuries and U.S. short-term investment grade bonds from 5% to 15%. Cumulatively, these shifts improved performance by approximately 2% during the month of February.

The portfolio's remaining equity exposure was concentrated in U.S. and Canadian stocks, which fell 7.9% and 5.4%, respectively. The additional 50% of the portfolio which was allocated to "risk-on" positions was equally spread across U.S. REITs (-7.0%), international REITs (-7.9%), U.S. preferred shares (-4.4%), U.S. high yield bonds (-1.3%), and emerging market sovereign bonds (-1.2%).

The remaining 30% of the portfolio which was allocated to "risk-off" assets was equally split between U.S. Treasuries (+6.6%) and short-term U.S. investment grade corporate bonds (+0.6%).

Contact

Outcome Metric Asset Management LP 110 Yonge Street, Suite 1602 Toronto, Ontario M5C 1T4 www.outcomewm.com Noah Solomon Chief Investment Officer nsolomon@outcomewm.com +1 (416) 687-5403

Beth Philp
VP, Client Engagement
elizabeth.philp@outcomewm.com
+1 (416) 687-6680

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